

+ PLUSVALUE

PlusValue is a boutique strategic advisory firm specialised in sustainability and impact.

We go beyond traditional consulting by ideating, designing and implementing sustainable development strategies and financial solutions for public and private sector clients.

Our projects are pilots for socio-economic transformation within the climate transition, aiming for **positive social outcomes and financial returns**.

What makes us unique

We are impact entrepreneurs driving societal transformation. Our tailor-made solutions are designed to respond to complex social problems and can be scaled to address systemic challenges.

01.

First social impact investing initiative in healthcare infrastructure projects in Europe.

02.

First innovation district in a major urban regeneration project in Europe.

03.

First national ESG investment framework in the Maldives.

04.

First funding solution for convict and former offender employment in the construction sector.

Methodology



Analysis



Ideation



Value

- 1 Research & assessment
- 2 Stakeholder engagement

- 3 Concept & strategy
- 4 Partnership creation

- 5 Implementation
- 6 Capital mobilisation

Toolbox



Why Partner with Us

Universal in the particular: every project is a pilot for structural change.

Impact finance viability solutions for every stage of project development.

Multi-stakeholder partnerships with focus on PPP creation & management.

Entrepreneurial approach in delivering results in projects.

Methodology based on research and societal innovation.

Global experts network to guarantee highest-quality results.

Verticals

URBAN DEVELOPMENT

We partner with developers and asset managers on major urban development and social infrastructure projects, **creating sustainability and innovation ecosystems which bring long-term value and returns.**

We do so by bringing together R&D leaders, facilitating impact investing and creating cross-industry systemic partnerships.

SUSTAINABLE FINANCE

We design and deliver innovative financial solutions that **raise funds for special projects that align profit and impact.**

We leverage blended finance structures, perform due diligence, design debt instruments and public and private funds which deliver returns and accountable sustainability performances.

Selected track records

London Euston Station – Lendlease

Urban Development - 2024

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Capital mobilisation & grants
- ▶ Ecosystem creation & partnerships

Maldives Sustainability Framework – UNDP and Capital Market Development Authority

ESG & Impact Finance - 2024

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Project management & assessment

Manifattura Tabacchi in Bari – Invimit

Urban Development - 2022

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Capital mobilisation & grants
- ▶ Project management & assessment

Social Impact Bond Design – European Investment Bank & Italian Ministry of Justice

ESG & Impact Finance - 2022

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Project management & assessment

Milan Innovation District – LendLease

Urban Development - 2018

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Capital mobilisation & grants
- ▶ Ecosystem creation & partnerships

Arca Social Leaders 30 Fund – Arca SGR

ESG & Impact Finance - 2023

- ▶ ESG & impact strategies
- ▶ Applied research
- ▶ Project management & assessment
- ▶ Capital mobilisation & grants

€77M

Mobilised for our clients and partners

15+

Urban development projects

15+

Sustainable finance projects

Our results

30

Professionals with cross-industry expertise

200+

Our international expert network

100+

Institutional, academic & corporate partners

A SELECTION OF our Clients and Partners

